

ACADEMIC ENGLISH SUPPORT DESK NEWSLETTER

Osaka University - Multilingual Expert Program

A DEEPER LOOK AT UNDERSTANDING YOUR AUDIENCE

Before you begin preparing your presentation, it's crucial to consider who will be in your audience. Are they experts in your field, or will they have a general scientific background? Maybe they are students just being introduced to the topic. Depending on their level of knowledge, you'll adjust the complexity of the content and the language you use.

- If you're presenting to experts in your field, you can use more technical language and delve into complex details. For instance, you might say:
 - "Our data clearly indicates a statistically significant interaction between these two proteins, which could have profound implications for the development of new therapeutic strategies."
- If your audience has a general scientific background but may not be specialists in your area, you'll need to simplify and explain:
 - "We found that these two proteins interact in a way that's important for disease. This could help us design better drugs in the future. Let me explain how we discovered this..."
- If your audience is made up of non-specialists or students, you'll want to use language that is accessible and relatable (see Other Simplifying Concepts below for more) :
 - "**Think of a protein as a worker in a factory.** Our study shows that when two workers cooperate, they can make a product that stops the disease from spreading. This cooperation could be the key to new treatments."

Other Simplifying Concepts:

- "In simple terms, this means..."
- "To put it in another way..."
- "Imagine if you will..."

**Need help with your
presentation preparation?
Contact the Academic English
Support Desk for assistance
today.**



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