

ACADEMIC ENGLISH SUPPORT DESK NEWSLETTER

Osaka University - Multilingual Expert Program



MASTERING EFFECTIVE POSTER PRESENTATIONS

Poster presentations are a crucial aspect of academic conferences and symposiums, allowing PhD candidates to showcase their research findings. These visual displays offer a unique opportunity to engage with peers, experts, and potential collaborators in a visually appealing and concise format. Mastering the art of effective poster presentations requires careful planning and attention to detail.

To create an impactful poster presentation, consider the following strategies:

1. Organize the content: Structure your poster with clear sections such as introduction, methods, results, and conclusion. This helps create a logical and coherent flow of information.
2. Visual appeal: Select an appropriate color scheme, font style, and font size to ensure readability. Incorporate high-quality images, charts, and illustrations to enhance the visual appeal of your poster.
3. Layout and flow: Place the elements on the poster strategically to guide the viewer's attention in a logical manner. Consider the visual hierarchy and ensure a smooth flow from one section to another.
4. Concise messaging: Deliver a clear and succinct message by focusing on the main research objectives, key findings, and implications. Use bullet points, brief statements, and visual aids to communicate information effectively.

Need help with your poster presentation preparation? Contact the Academic English Support Desk for assistance today.



問合せ先
大阪大学人文学研究科筆面事務部
マルチリンガル・エキスパート養成プログラム (MLE)
〒562-8678 大阪府箕面市船場東3-5-10
Email: multilingual@lang.osaka-u.ac.jp
URL: <http://www.mle.osaka-u.ac.jp/>